



Directions to Urban Family Retreat

Conference Point Center
300 Conference Point Rd
Williams Bay, WI 53191
(262) 245-5155

From Chicago and Vicinity:

Take 94 North to the WI Route 50 Lake Geneva/Kenosha exit, go west on Hwy. 50 towards Lake Geneva. Hwy 50 will take you through the town of Lake Geneva, 6 miles outside of town, turn left on Hwy. 67 at the four way stop sign. Follow Hwy 67 to Collie Street, turn left and follow Collie Street to Conference Point Road. Turn left and this road will take you to our entrance.

Or, take 90 northwest towards Rockford to the Hwy. 47 Huntley/Woodstock exit, go north on Hwy. 47 towards Woodstock. Turn left on Hwy. 14 at the Hwy. 47 & 14 intersection, go northwest through Harvard to Walworth, WI. At the stop lights in Walworth, turn right onto Hwy 67. Follow Hwy 67 for 6 miles (many turns, stay on 67) go to Congress Street, turn right, follow Congress Street to Collie Street. Turn right on Collie Street and follow it to Conference Point Road. Turn left and this road will take you to our entrance. (90 minutes from O'Hare)

From Rockford:

Take I-90 north to I-43 north to the Hwy. 67 Elkhorn/Williams Bay exit. Go south on Hwy. 67 to Collie Street, turn left, follow Collie to Conference Point Road, turn left and follow it to our entrance. (60 minutes from Rockford)

From Milwaukee:

Take I-43 South towards Beloit. Exit at Hwy. 67 Elkhorn/Williams Bay and head South. Follow Hwy 67 to Collie Street, turn left, to Conference Point Road, turn left and follow it to the end. (60 minutes from Mitchell Field)

From Madison:

Take I-90 South to Hwy. 11 Janesville/Delavan exit, go east on Hwy. 11 to Delavan, pick up Hwy 50 outside of Delavan. Follow Hwy. 50 east to Hwy 67, turn right at the four way stop sign. Go south on Hwy. 67 to Collie Street, turn left, follow Collie to Conference Point Road. Turn left and follow this road to our entrance.

For more information, please contact:

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